

Beginning in September, the **Texoma Striper Challenge Tournament** will begin advertising the event using multiple media channels including:

- Herald Democrat
- The Buzz
- DocFM
- Durant Daily Democrat
- KMKT
- KMAD
- KTEN
- KXII

Web sites that include:

- [www.TexomaStriperChallenge.com](http://www.TexomaStriperChallenge.com), Denison and Sherman Chamber of Commerce, Boys & Girls Club of Denison, Texoma Marinas and more!
- Active posting in web fishing forums.
- Email blasts and direct mail marketing to recognize your sponsorship as well as communicate updated information.



The opportunity to present your company's products or services to the participants of the **Texoma Striper Challenge (TSC)** on Lake Texoma means meeting and greeting new customers from the Texoma area and beyond.

Gaining brand recognition and loyalty amongst these individuals and groups is perhaps the most effective method of exposing your business to this segment of the market.

### A targeted marketing plan

*Makes becoming a sponsor a smart business decision*

**GREAT FUTURES START HERE.**



**BOYS & GIRLS CLUB  
OF DENISON**



### Boys and Girls Club of Denison

*"Great Futures Start Here"*

2100 South Mirick  
Denison, TX 75020  
903.465.9008

Mailing Address:  
P.O. Box 23

Denison, TX 75021

[www.bgcdenison.org](http://www.bgcdenison.org)

The **Boys & Girls Club** is a Youth Development Organization whose mission and reason for being is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

[www.TexomaStriperChallenge.com](http://www.TexomaStriperChallenge.com)

CHECK US OUT ON

**facebook**

[www.facebook.com/TexomaStriperChallenge](http://www.facebook.com/TexomaStriperChallenge)

**CHOCTAW**  
CASINO | RESORT

PRESENTS THE

## Texoma Striper Challenge

Benefitting the  
**Boys & Girls Club  
of Denison**



October 9, 2017

**Tournament Sponsorships**

*Great Futures Start Here*



## Lasting Impact

The Boys & Girls Club of Denison is dedicated to providing a program experience that will enable its members to build a life style that will:

- Support Academic Success
- Develop Character and Leadership Development Skills
- Understand what a Healthy Life Style is

It is reported that 46% of all children attending school are bullied, and that 1 in 3 are overweight or obese. In our community 69% of our school students are receiving free and reduced lunch assistance.



Each day Club members are attending programs that are designed to help them achieve in math, reading and science skills. They are experiencing programs that teach them how live a healthy life style, develop physical and mental skills that will assist them as they grow and develop. They are taught to treat each other with respect, how to resist bullying and how to become a contributing member of our community. To measure how our members feel about their Club experience they are given the opportunity to participate in a Club assessment. The initial results of this assessment says:

- 97% reported that they feel safe while attending the Club
- 80% reported that the Club experience is fun
- 88% reported that they have a positive relationship with a Club staff member
- 96% reported that the staff have high expectations to achieve
- 79% reported that they are recognized for their achievements

By supporting the Texoma Striper Challenge you are investing in the program strategies that are being developed to provide a quality program experience that has meaning and is measurable. The 389 boys and girls who attend the Club thank you, for you are making a difference in their lives.

## Tournament Sponsor Levels

**Platinum Sponsor**  \$2000

The greatest level of exposure (before, during, and after TSC) All the benefits of Gold Sponsor, but TOP LEVEL placement on banners, t-shirts and print work along with 4 Free Entries in the tournament (with guide).

**Gold Sponsor**  \$1000

Good visibility with added value of exposure All the benefits of Silver Sponsor, but Mid-level placement on our banners, t-shirts and print work. This level includes 2 Free Entry Fees into the tournament (with guide).

**Silver Sponsor**  \$500

Good entry level for company entering or looking to boost sales in lucrative market

All the benefits of Bronze Sponsor, but Base level placement on banners, t-shirts and print work. Your Business name will be listed on our website and a Sponsor Award presented at the event.. This level also includes 1 free Entry Fee into the tournament (with guide).

**Bronze Sponsor**  \$100

Name in press releases, distribution of business cards, promotional items, literature or giveaways and listing in the Thank You Ad in the newspaper. Business or Family name listed on our web site. Invitation to post event Captain's Party.

**Patron Sponsor**  \$50

Distribution of business cards, promotional items, literature or giveaways. Business or Family name listed on our web site.

**Individual / Family Sponsor**  \$25

Business or Family name listed on our web site.

**Friend Sponsor**

Please contact us if you are interested in sponsoring any of the following expenses:

- |   |  |
|---|--|
| <input type="checkbox"/> Food/Drink Sponsor | <input type="checkbox"/> TSC T-Shirt       |
| <input type="checkbox"/> Prizes Sponsor     | <input type="checkbox"/> Marketing Sponsor |

\*All sponsors will be included in a post event "Thank You" advertisement.

\*\*Send this portion of form along with payment information to:

Boys & Girls Club of Denison  
P.O. Box 23 Denison, TX 75021  
[www.TexomaStriperChallenge.com](http://www.TexomaStriperChallenge.com)

## 2017 Texoma Striper Challenge Tournament



Question or Comments:

Call Kathy Wilburn at 903-821-2487 or email [director@bgcdenison.org](mailto:director@bgcdenison.org)

Name (as it appears on credit card)

Business Name

Address (where credit card statement is sent)

Phone

I am sponsoring on behalf of (club member name)

If no child is named, we will assign your sponsorship to one of our Youth of the Month kids.

Check one:

No, I won't be fishing in the tournament.

Yes, I (we) will be fishing in the tournament. If yes, please complete an entry form online.

**Method of Payment**

Check to Boys & Girls Club

Invoice

Visa

MasterCard



Credit Card #

Exp. date

Signature